
The 'open' landscape; a publisher view

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Publisher, Open Access

Wednesday 22nd November 2017



The 'open' landscape; a publisher view

- **Open access**
- **Workflows**
- **Open data**
- **Integration**
- **Article sharing**

Open Access at OUP

Publishing
OA since
2004

44 fully OA
journals

>300 hybrid
journals

7,207 OA
articles in
2016

Self-
archiving
policies for
green OA

Subject
relevant OA
content is
deposited in
PMC

OUP's OA Strategy

Sustainable, high
quality publishing

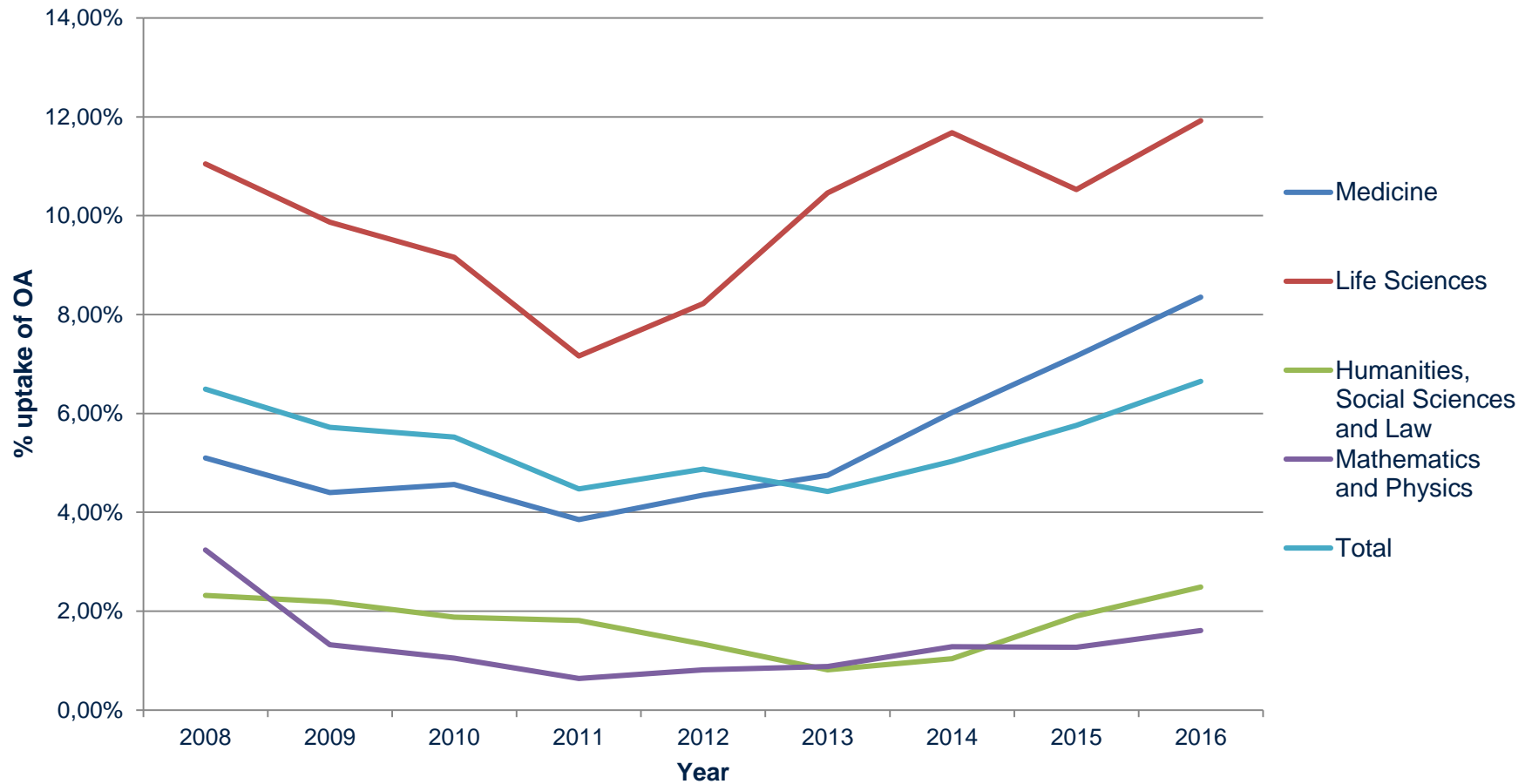
Experiment and share

Engagement with
communities

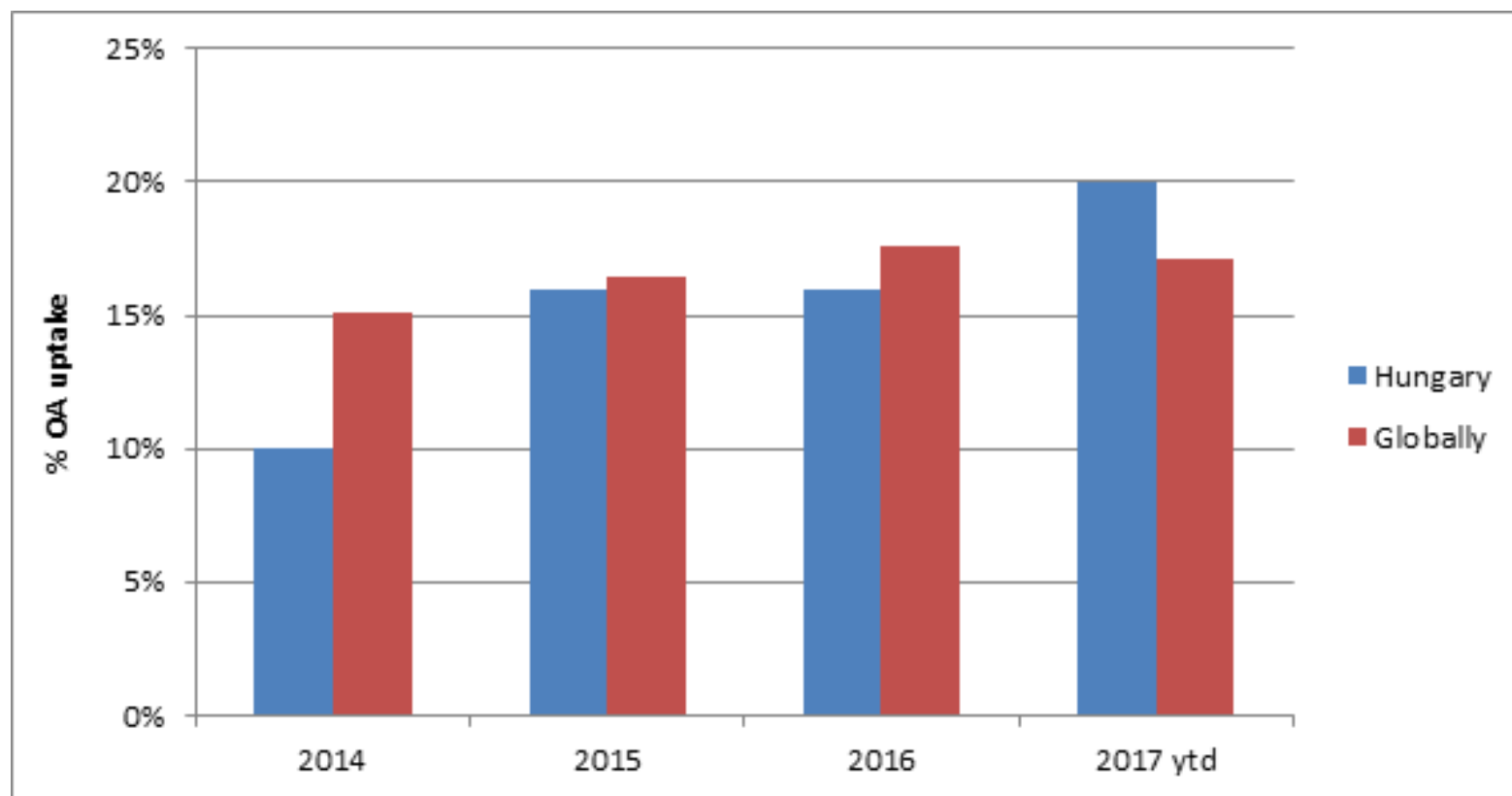
Fair and sustainable
prices

Efficient administration

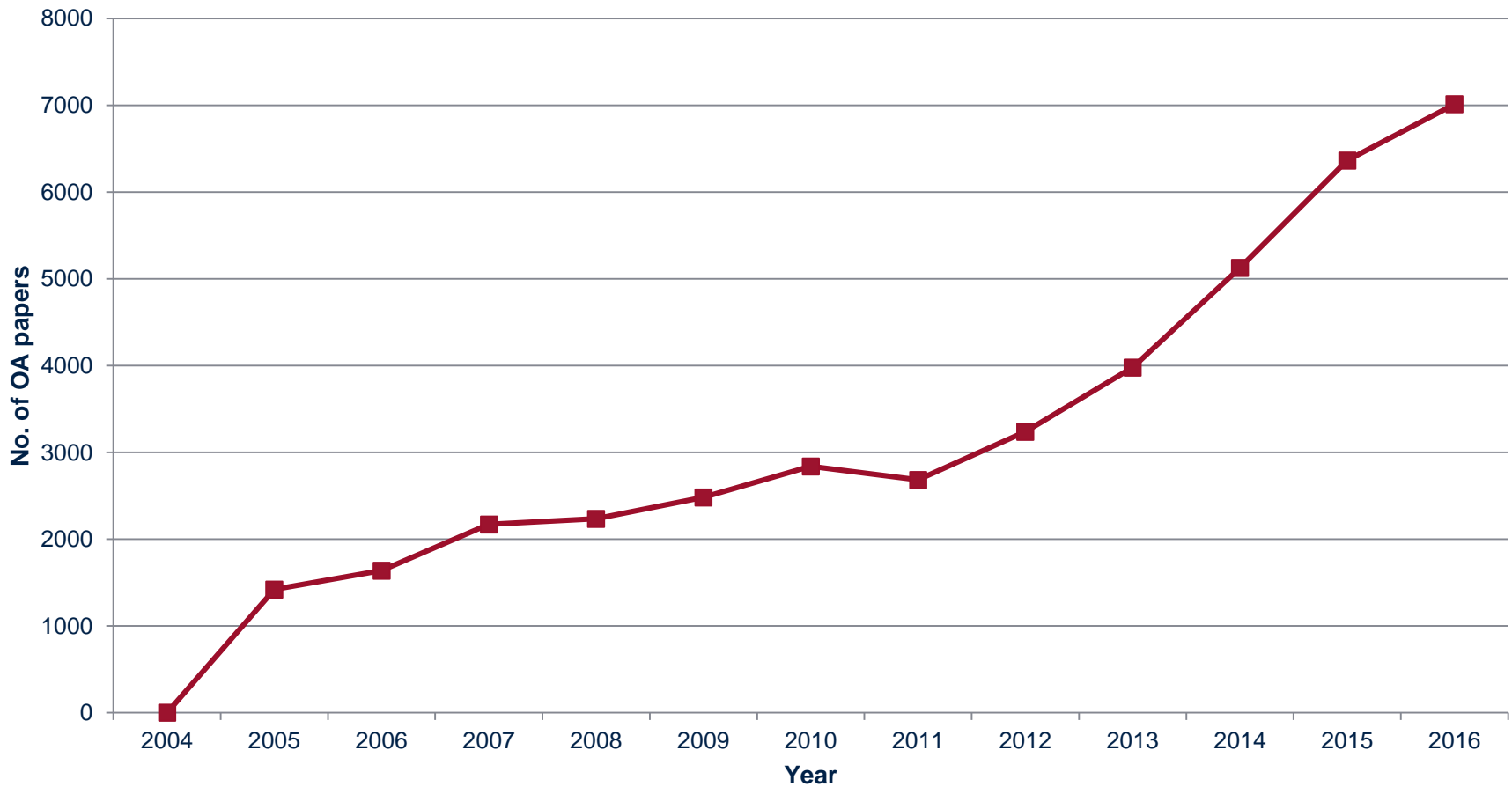
OA hybrid uptake by subject area (2007-2016)



OA uptake - Hungarian authors



Total OUP OA Papers 2004-2016



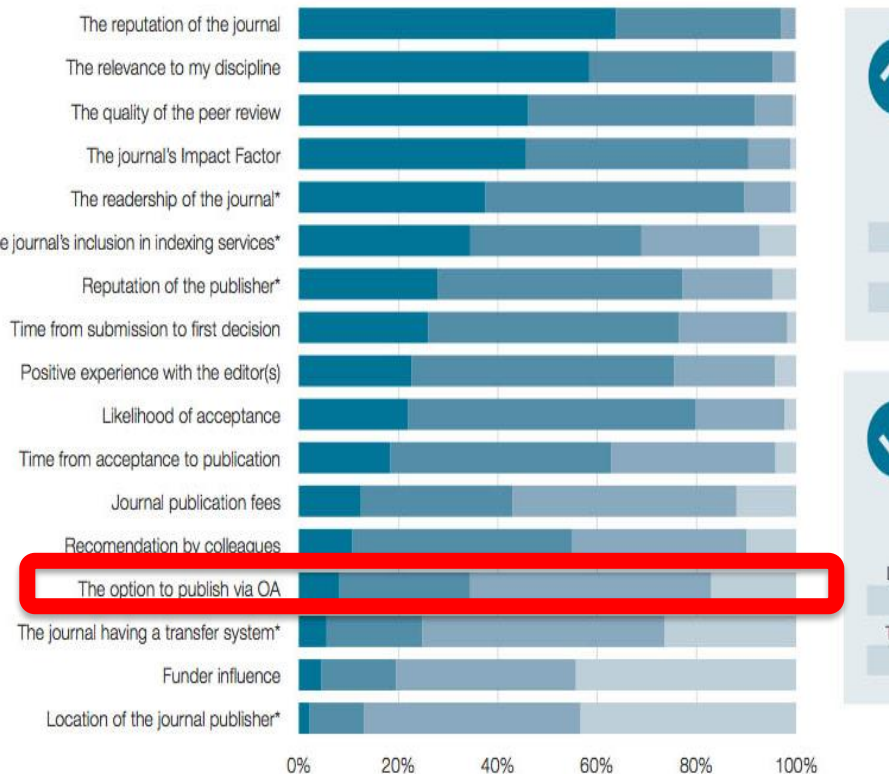
Open Access

A low priority for most researchers (STM & HSS)



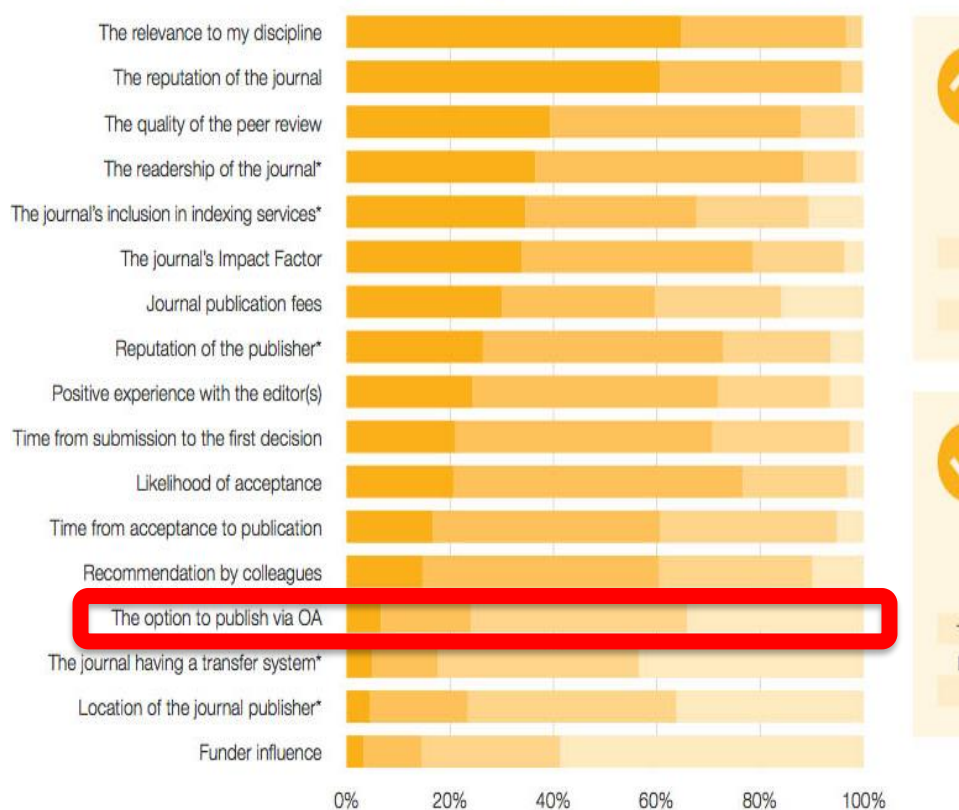
Base: 18,354

Very Important Quite Important Not very important Not at all important



Base: 3,023

Very Important Quite Important Not very important Not at all important



Opening up content

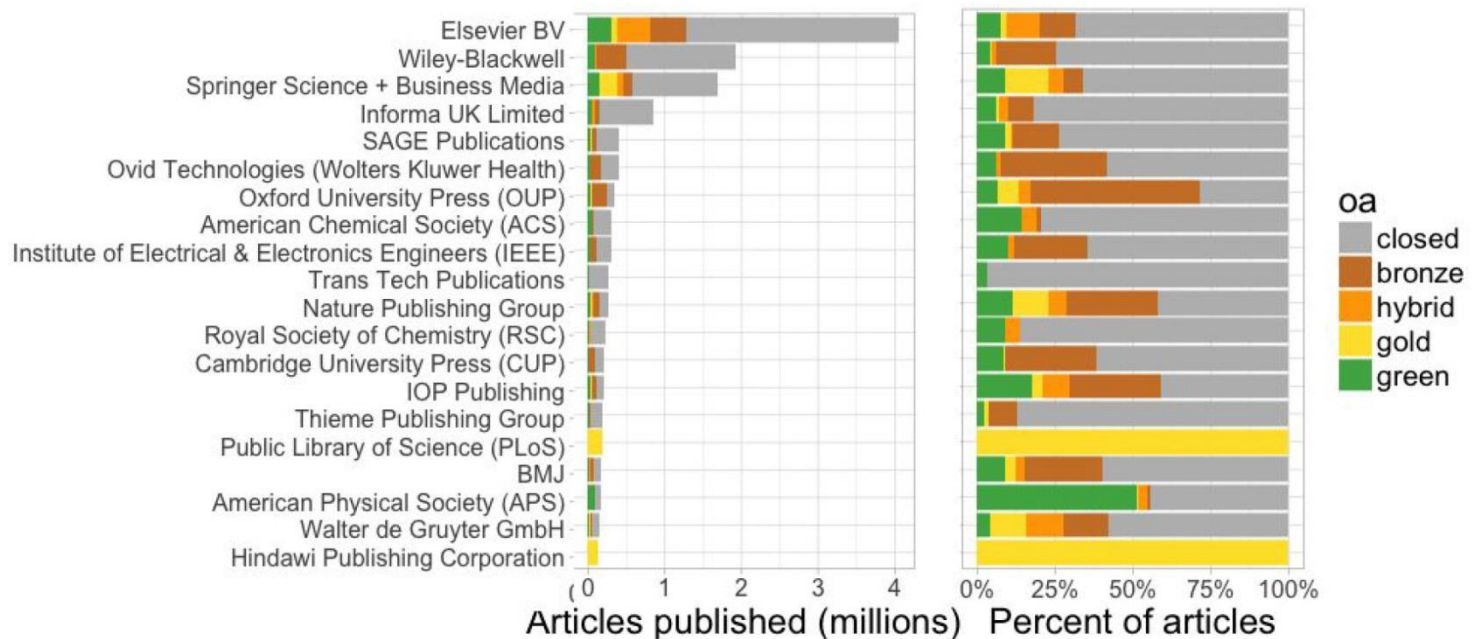
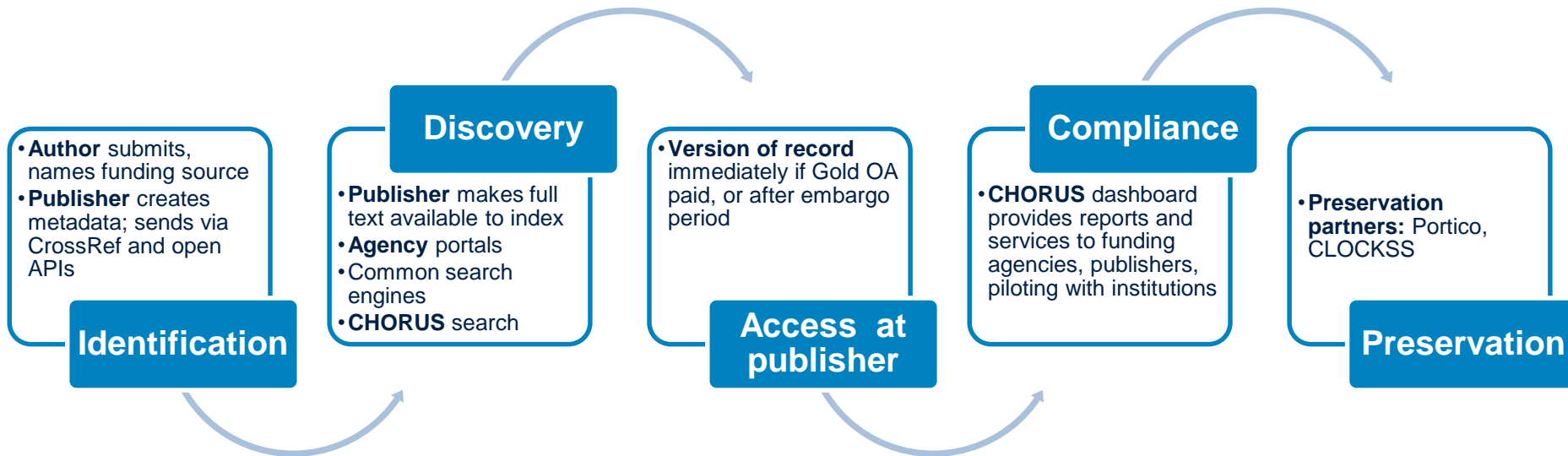


Figure 3: Number (left panel) and proportion (right panel) of articles with OA copies by publisher for the 20 most prolific publishers. Estimated based on a sample of 100,000 Crossref DOI-assigned articles.

CHORUS

OXFORD
UNIVERSITY PRESS



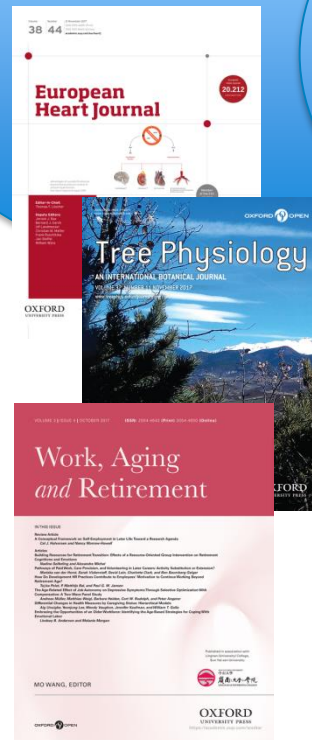
<http://www.chorusaccess.org>

A mixed economy

Fully OA



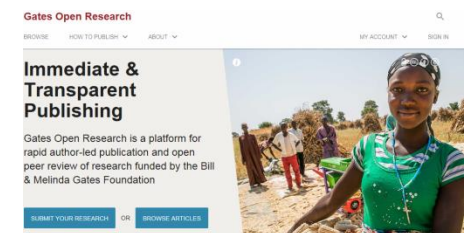
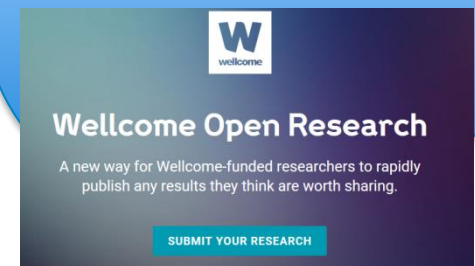
Hybrid



Green



Funder platforms



A mixed economy



Local offsetting



Viewing as: #1908066 (Log off)
You are here: Home > Account Dashboard

Prepayment Account

Available funds (top up) £10636.50 Warning threshold (Configure) £500.00 Outstanding referral charges £8181.12

Referral date	Author	Journal	DOI	Licence	Research Funder	Grant number	Charge type	Charge
2016-06-28	Ms X Y	FEMS Microbiology Letters	10.1093/femle/zzz000	OA-CC-BY-A	Funder1	Fund143298	openaccess	£2137.50
2016-06-24	Ms X Y	DNA Research	10.1093/dnares/zzz001	OA-CC-BY-NC	Funder1	1248673	figure	£420.00
2016-06-24	Ms X Y	DNA Research	10.1093/dnares/zzz001	OA-CC-BY-NC	Funder1	1248673	openaccess	£478.80
2015-08-27	X Y	Molecular Biology and Evolution	10.1093/molbev/zzz002	-	Funder 1	12345	openaccess	£1653.00
2015-08-27	X Y	Human Reproduction	10.1093/humrep/zzz000	OA-CC-BY-NC	Funder 1	12345	openaccess	£2137.50
2015-08-27	X Y	Journal of Mammalogy	10.1053/jmammal/zzz000	OA-CC-BY	Funder 1	12345	openaccess	£1069.32
2015-08-27	X Y	Oxford Medical Case Reports	10.1093/omcr/zzz000	OA-CC-BY-NC	Funder 1	12345	openaccess	£285.00

Showing 1 to 7 of 7 entries (filtered from 44 total entries)
If you have any queries regarding your account please contact us.

Previous 1 Next

Workflows

Automation through PIDs



Workflows

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Scholarly Communications Licence



New workflows – Institution/Author/Publisher

<http://ukscl.ac.uk/>

Open Data

OUP data survey

Survey of OUP publishers

- STM more likely to have data policies than humanities
- Mixture of funding models
- Why no policy?
 - Not relevant
 - Not commonly needed in the field (encouraged)
 - Lack of funding
 - Supplementary material
 - Existing community norms

Flexibility is essential – no one-size-fits-all approach

OUP journals and data

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Transparency & Openness
Promotion (TOP) Guidelines

GigaScience

Open peer
review

- Fully Open Access
- CC BY
- All data behind papers required to be made public, CC0, hosted in [GigaDB](#)
- Open peer review – all reviewers identified, all versions and correspondence published alongside paper
- [Galaxy site](#) hosting tools and data analyses
- [Github](#) site hosting software
- Integration with Publons
- Integration with [Protocols.io](#) for hosting methodologies
- Direct submission from [biorxiv](#) preprint service

Preprint servers

Article Sharing

Scholarly collaboration networks



<http://www.howcanishareit.com/>

AOV
Vs.
AM
Vs.
VOR

Any questions?

