



Taylor & Francis Group

THE LIFE OF AN EBOOK

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Taylor & Francis Group
an informa business



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What is an eBook?



e-book

'i:bʊk/

noun: **ebook**

1. an electronic version of a printed book which can be read on a computer or a specifically designed handheld device

- Instantaneous
- Find a word/sentence in the whole book
- Add comments and ideas
- Highlight and find words' meanings/synonyms online
- Read anywhere, even at night.



Academic ebook



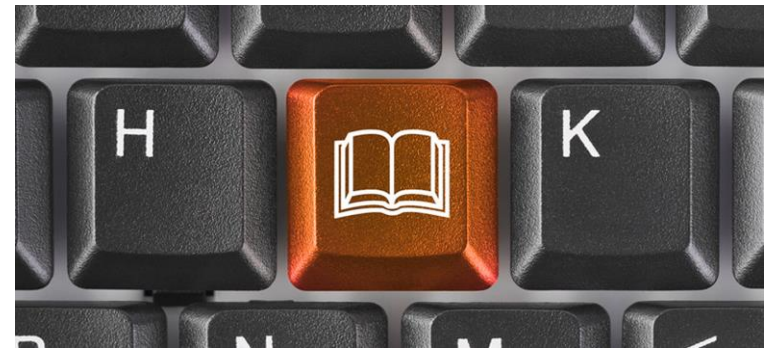
- E-novel vs academic E-book
- Fiction vs monographs and reference
- Use of ebook has increased of 33% in 4 years
- Consortium vs direct purchase
- Main device is personal computer



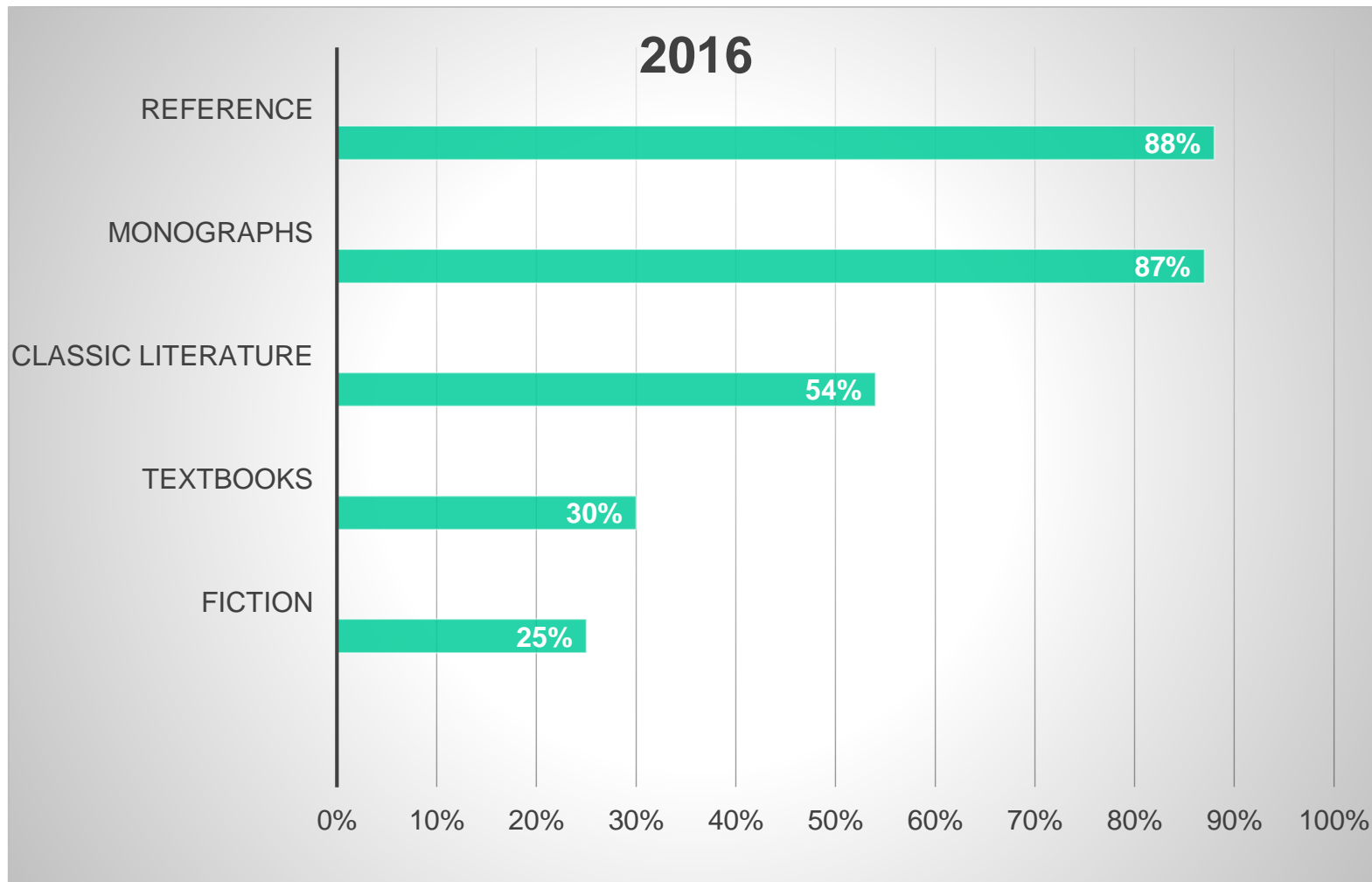
What librarians like about eBooks



- Usage and Denials
- Instantaneous
- Bonus/extra material/links
- Updates to edition
- Ease to find related topics/books/searchable
- Less shelf space
- No packaging or shipping expenses
- Can be printable
- Simultaneous users
- Fonts can be resized for the impaired.



Main e-book categories found in academic libraries





Main Subjects demanded in Ebooks

- Business
- Education
- Psychology

- History
- Sociology
- Science
- Technology
- Literature

- Religion
- Medicine
- Engineering



DRM (free)



Best option for libraries
No restrictions on copying, printing and sharing.

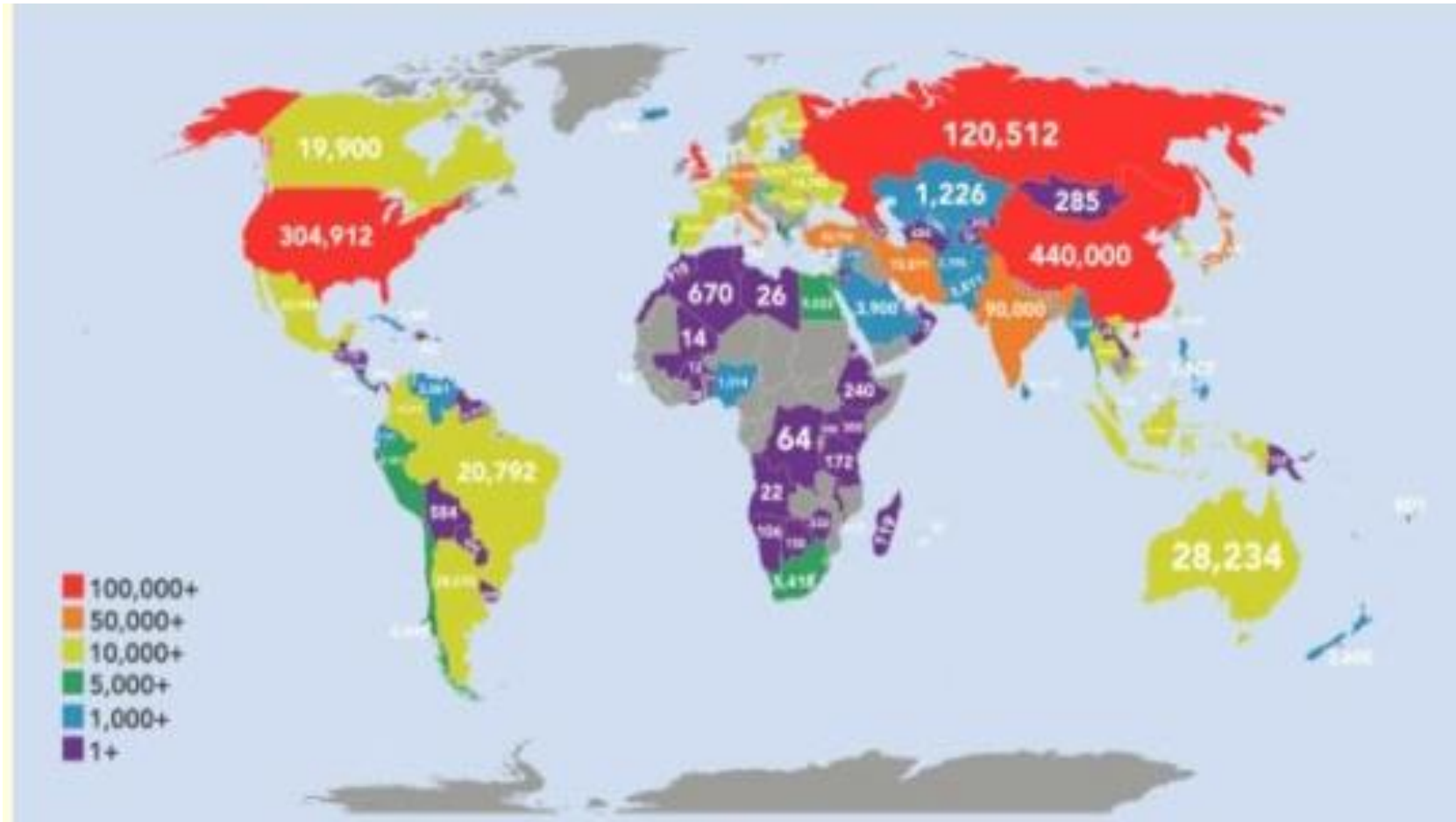




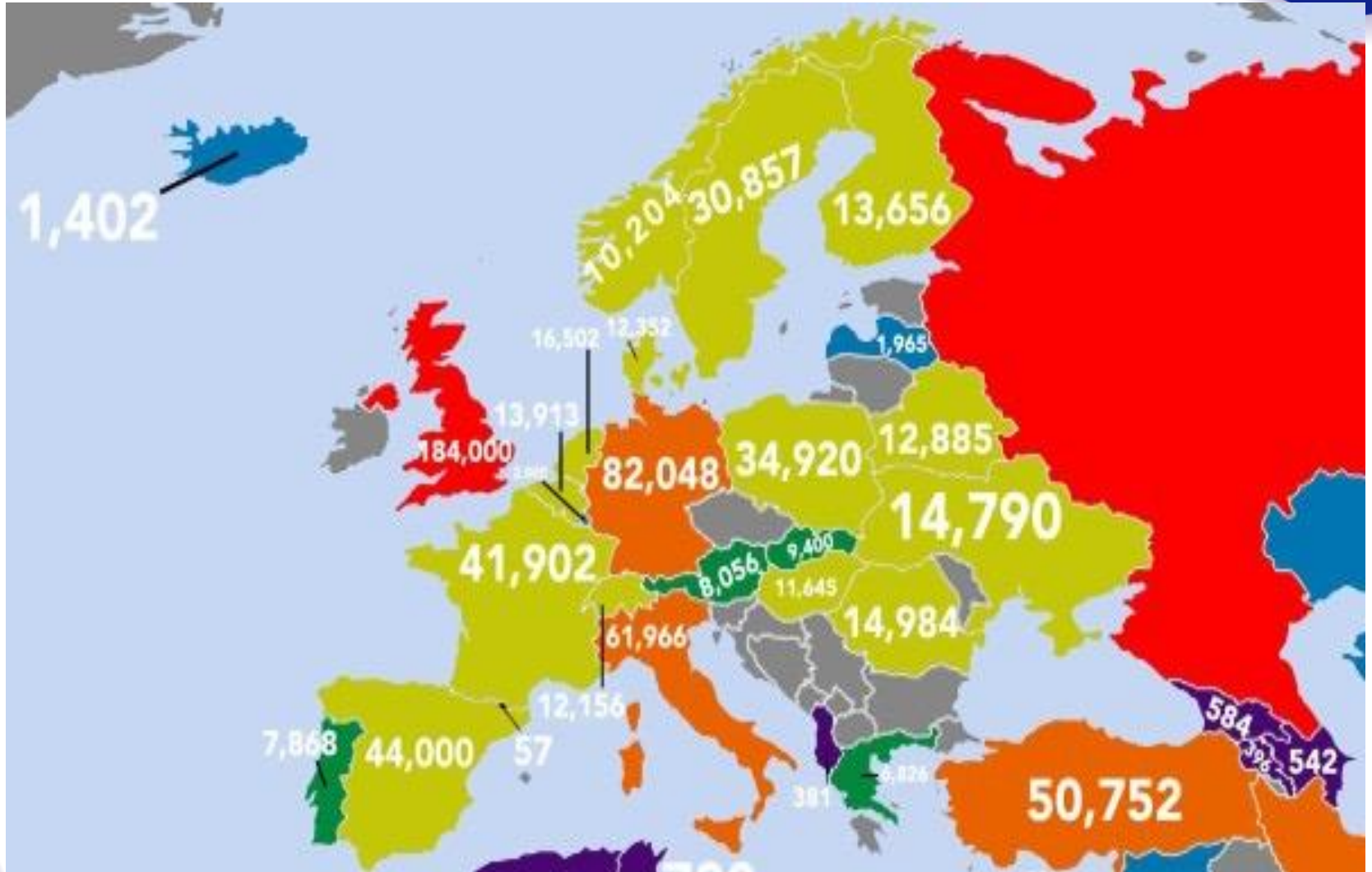
Usage of Ebooks in the world



The biggest number of books published per year:
China, United States, and the United Kingdom



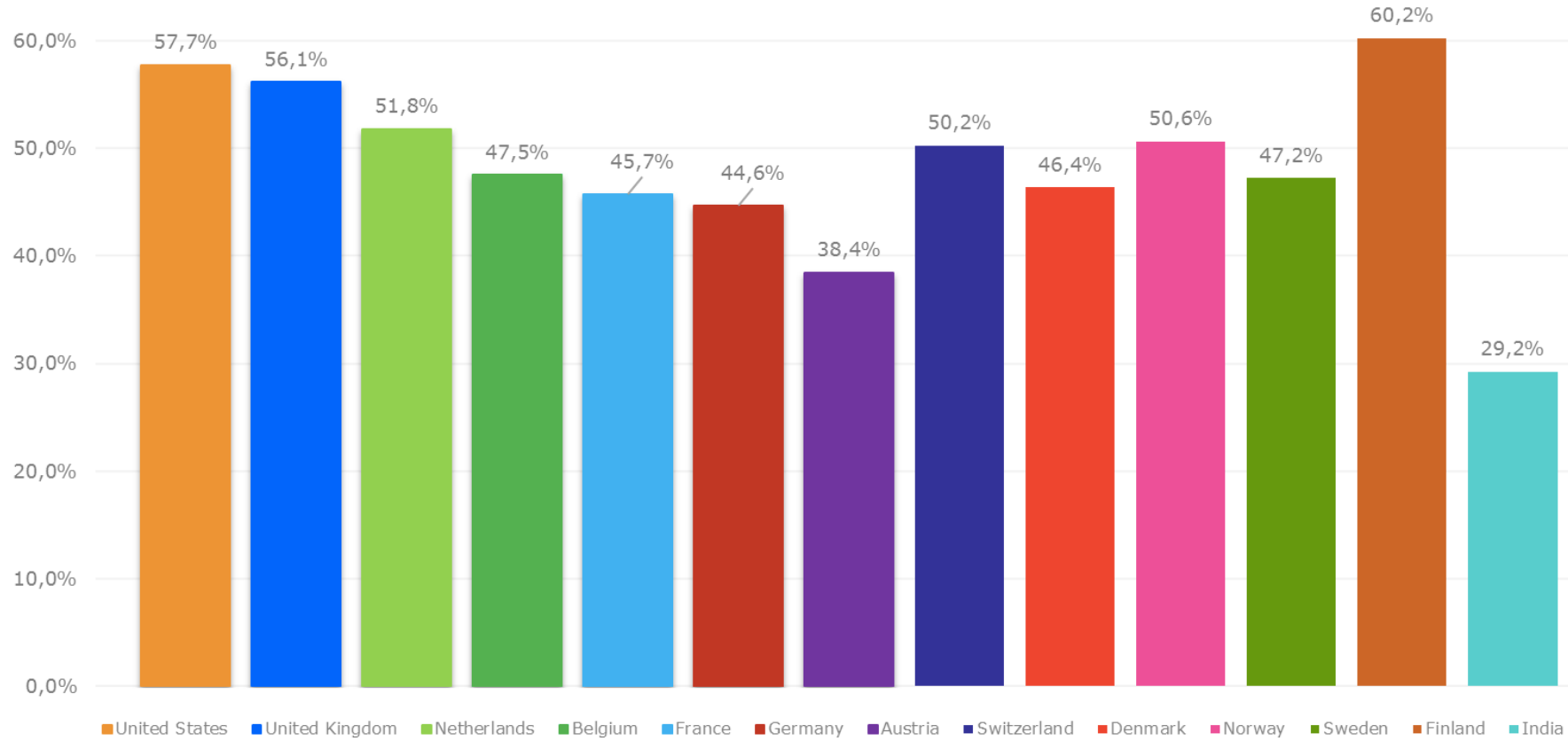
Where do we publish books in Europe



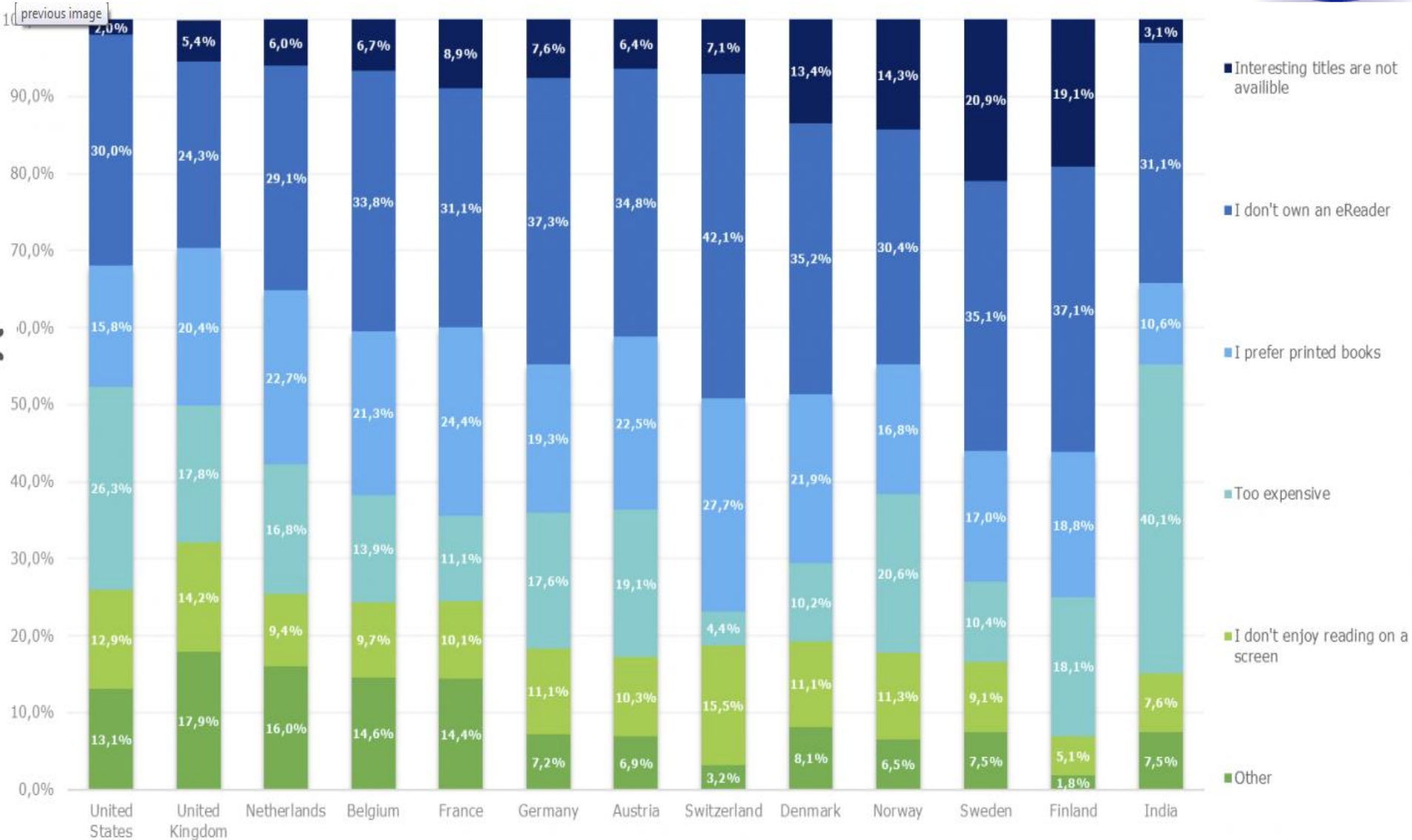
Countries that expect to double their ebook usage



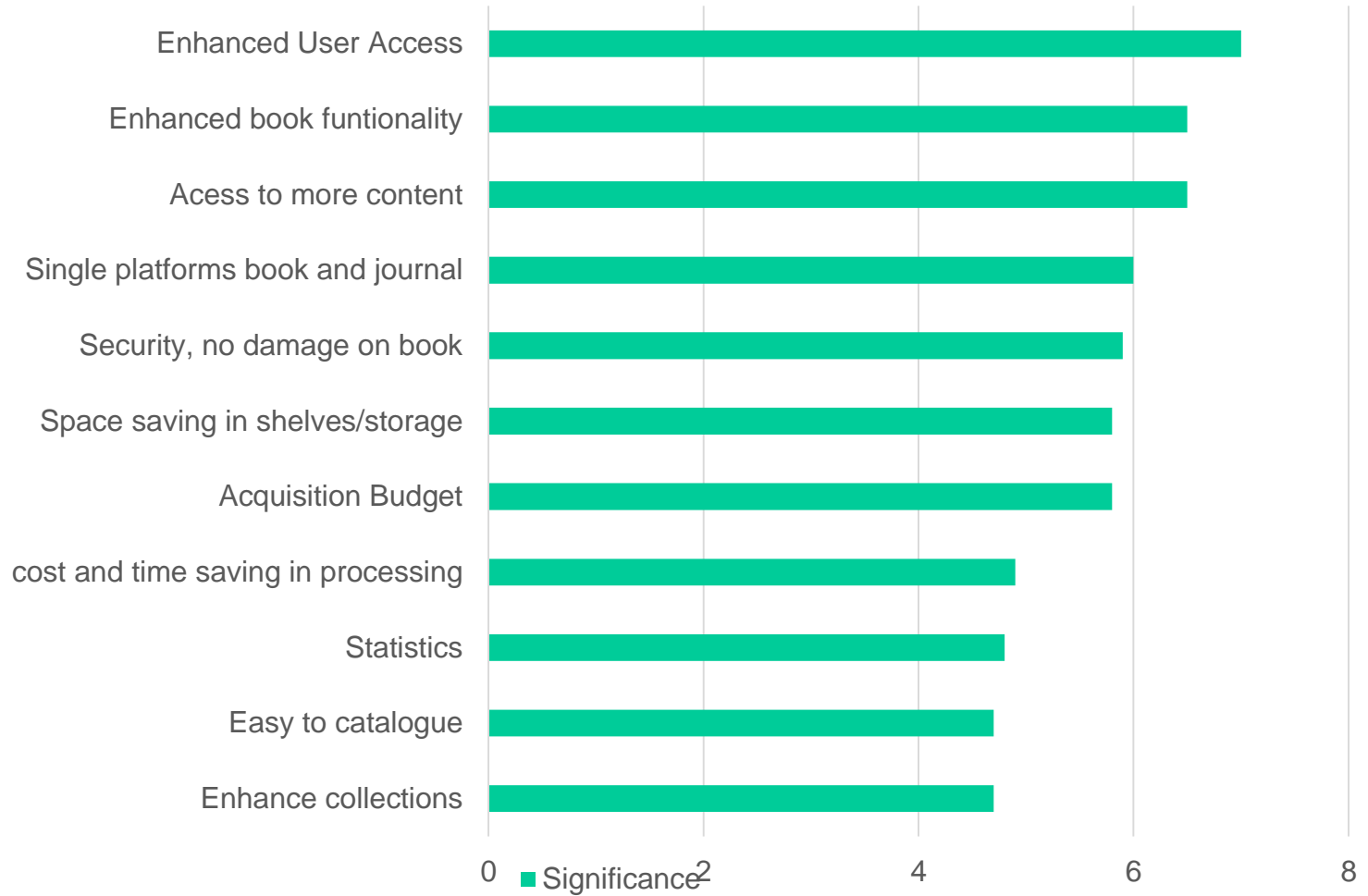
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Main reasons against eBooks



Benefits about eBooks





Not all ebooks are new books

- Published books can easily be transformed into ebooks
- Old books need a bit more time and effort to be electronic.
- Do we have all the rights?
- HSS vs. STM
- Old contracts – finding the author.
- Prioritising titles - long and complicated negotiations
- Most authors are delighted - sales of their books



Future of monographs



- There are advantages to the ebook format for monographs – speed to market, discoverability etc
- But as long as some readers prefer print, and many do, publishers will also produce print copies of these books



Trends in ebooks vs OA



- Open Access - One of the most important developments in scholarly publishing,
- Keen to work with authors to make this a reality
- OA policy vs. Cost of producing: book vs. journal article
- Fees: £10k per title
- OA chapters





Thank you!

ANY
QUESTIONS
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