



PETER LANG
INTERNATIONAL ACADEMIC PUBLISHERS

Peter Lang Collections & eBook Platform

Budapest, 18 October 2018

Hungarian Academy of Sciences

EisZ- Electronic Information Service National Programme

**Katalin Ángyán, Regional Representative Hungary
Scientific Knowledge Service**

**Romain Chesa, Global Sales Manager, eBooks
Peter Lang**

Our history

The Peter Lang Publishing Group consists of companies based in various countries and markets its books worldwide.

Peter Lang, who founded the group, came from a family of renowned Swiss booksellers and publishers. He learned the technical side of publishing in his father's firm before founding his own company.

In **1970**, he created [Peter Lang GmbH](#) in Frankfurt am Main, which has now expanded to have representation in many German cities. [Peter Lang AG](#) in Bern became the head office in **1977** and is still the central point for many of the group's activities, such as marketing, sales and distribution.

[Peter Lang Publishing, Inc.](#) in New York was created in **1982**, Peter Lang AG (now [Peter Lang Ltd](#)) was founded in Oxford in **1996**, and [P.I.E. – Peter Lang](#) was opened in Brussels in **1999**.

Today the five offices are actively supported by locations in [Vienna](#) (1993), [Dublin](#) (2006), [Warsaw](#) (2012) and [Istanbul](#) (2015).

Our publishing offices around the world



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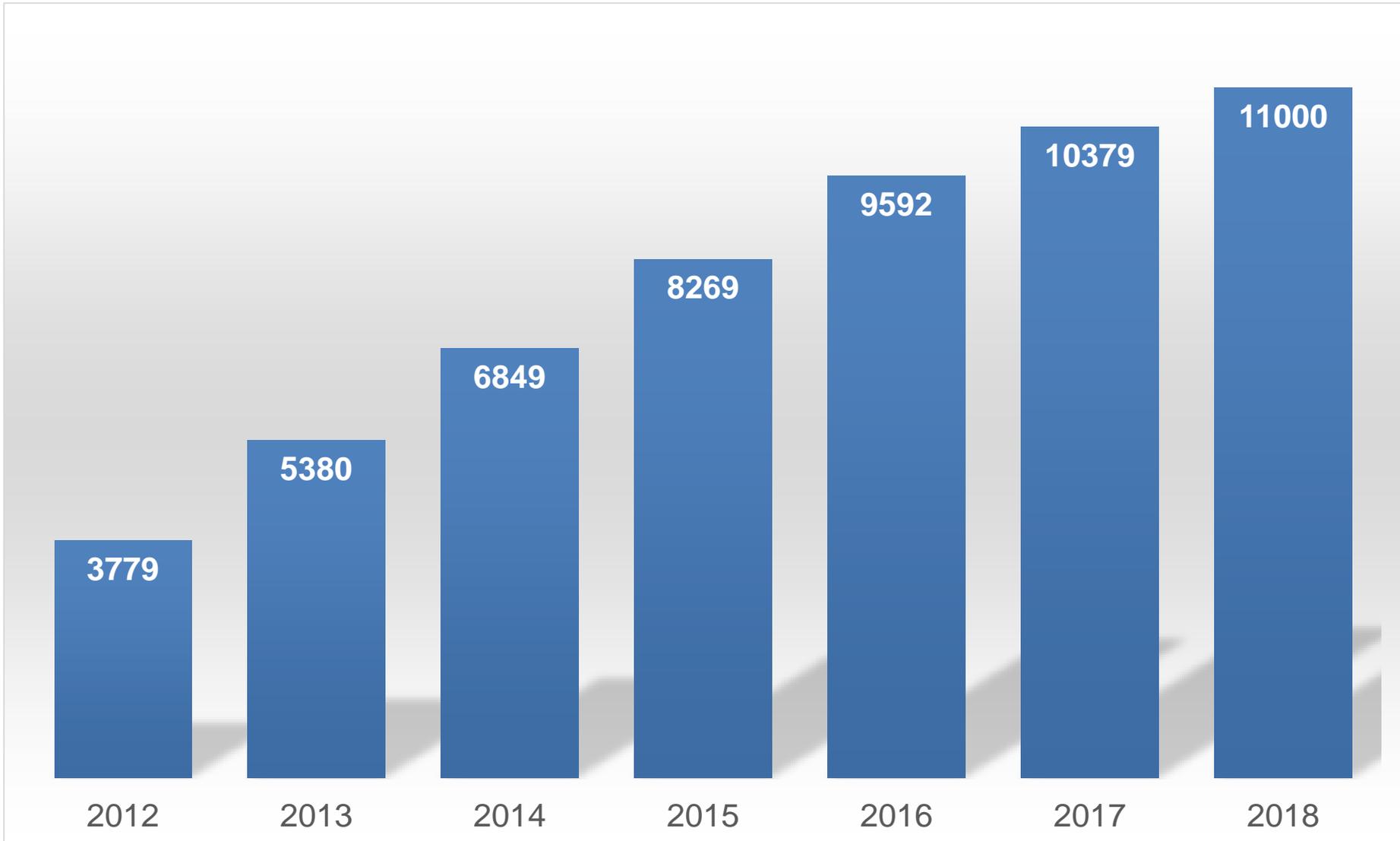
The beginning of the digital journey

- **Until 2014:** The company was run by the Peter Lang's Children's Trust (charity based in Gloucester).
- **March 2015:** Management team buys out the company to further invest more heavily in the digital shift.
- **October 2016:** Romain Chesa joins from Taylor & Francis as Global Sales Manager (eBooks) to accelerate the shift to new eBooks business models

A few facts & figures...

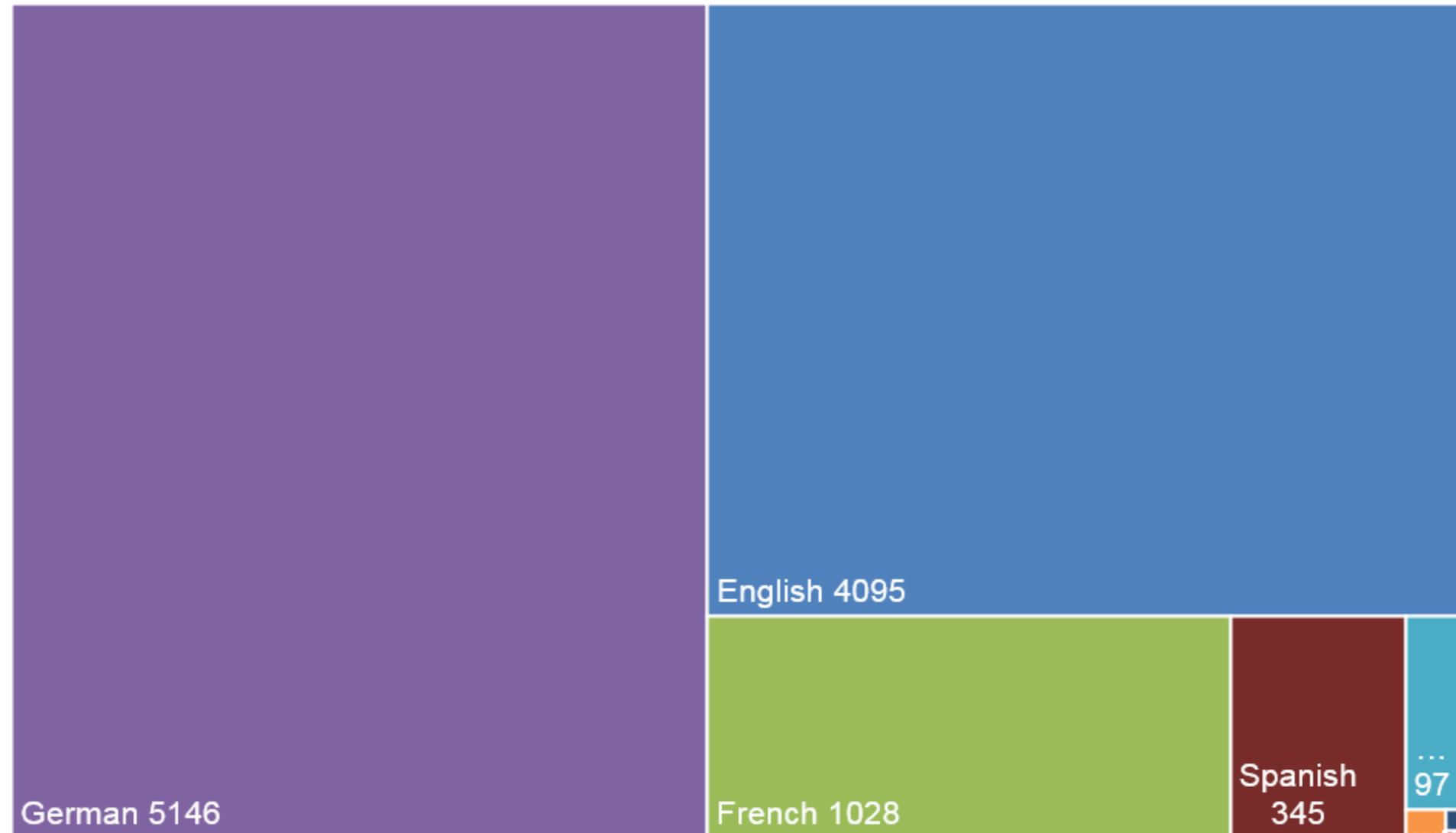
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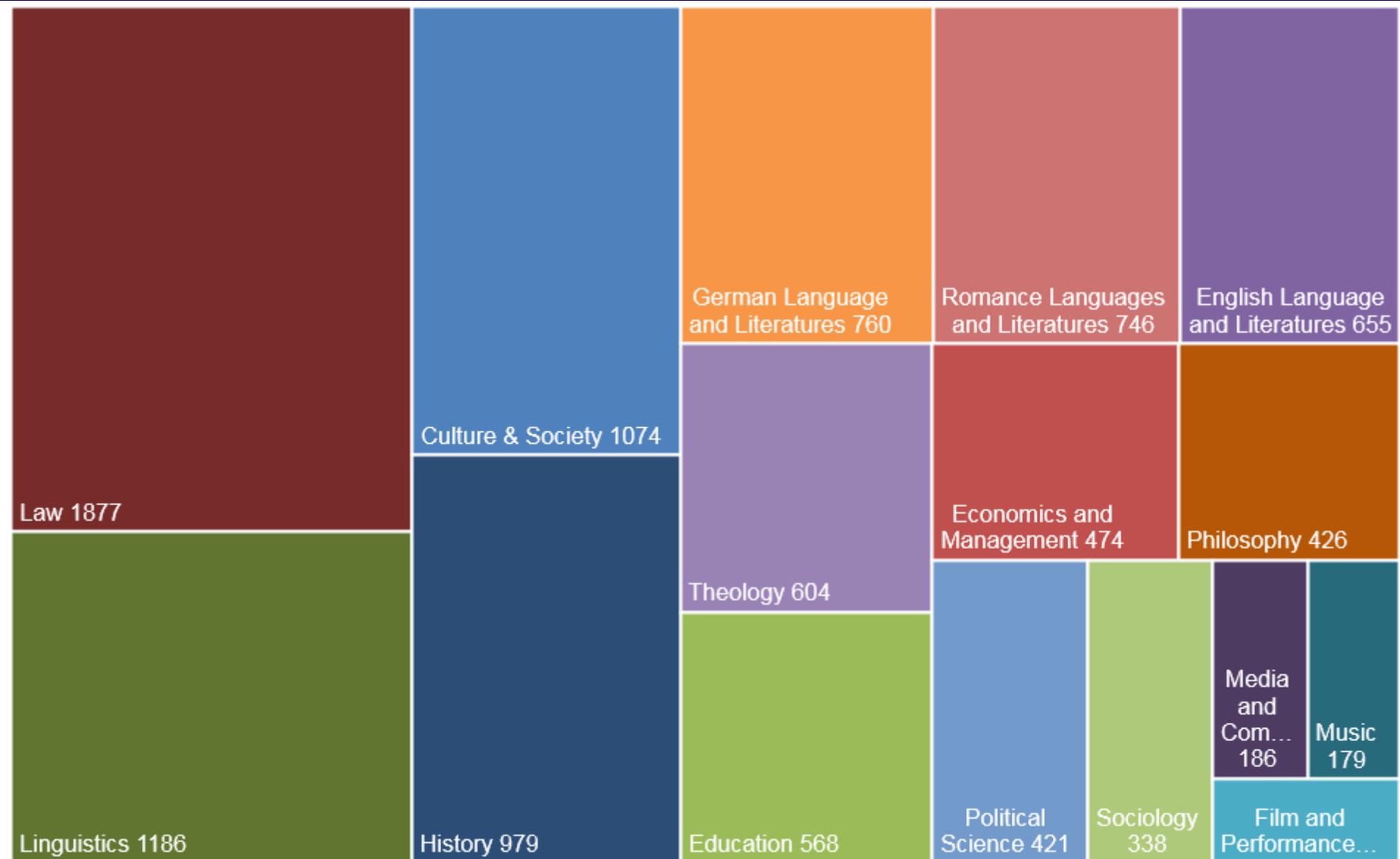
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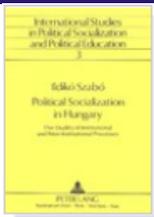
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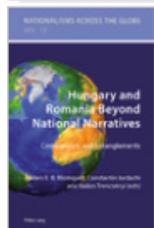
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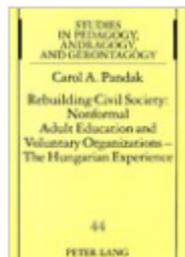
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Ferenc Molnar and the Austro-Hungarian 'Fin de Siècle'

Istvan Varkonyi

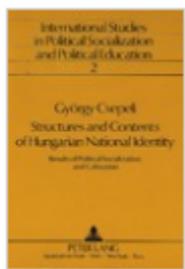
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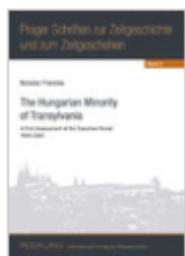
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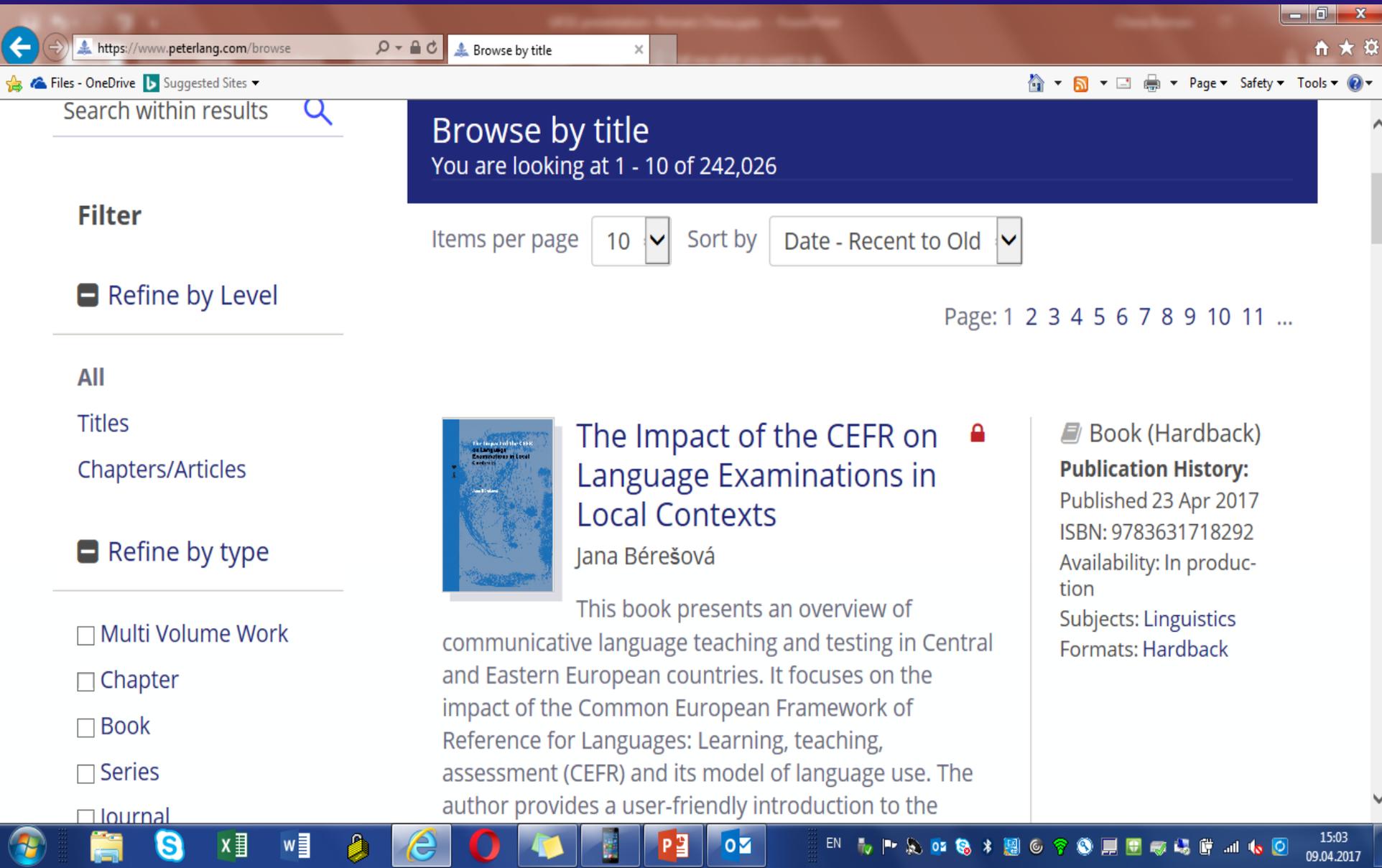
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Herausgegeben von Witold Sadowski, Magdalena Kowalska and
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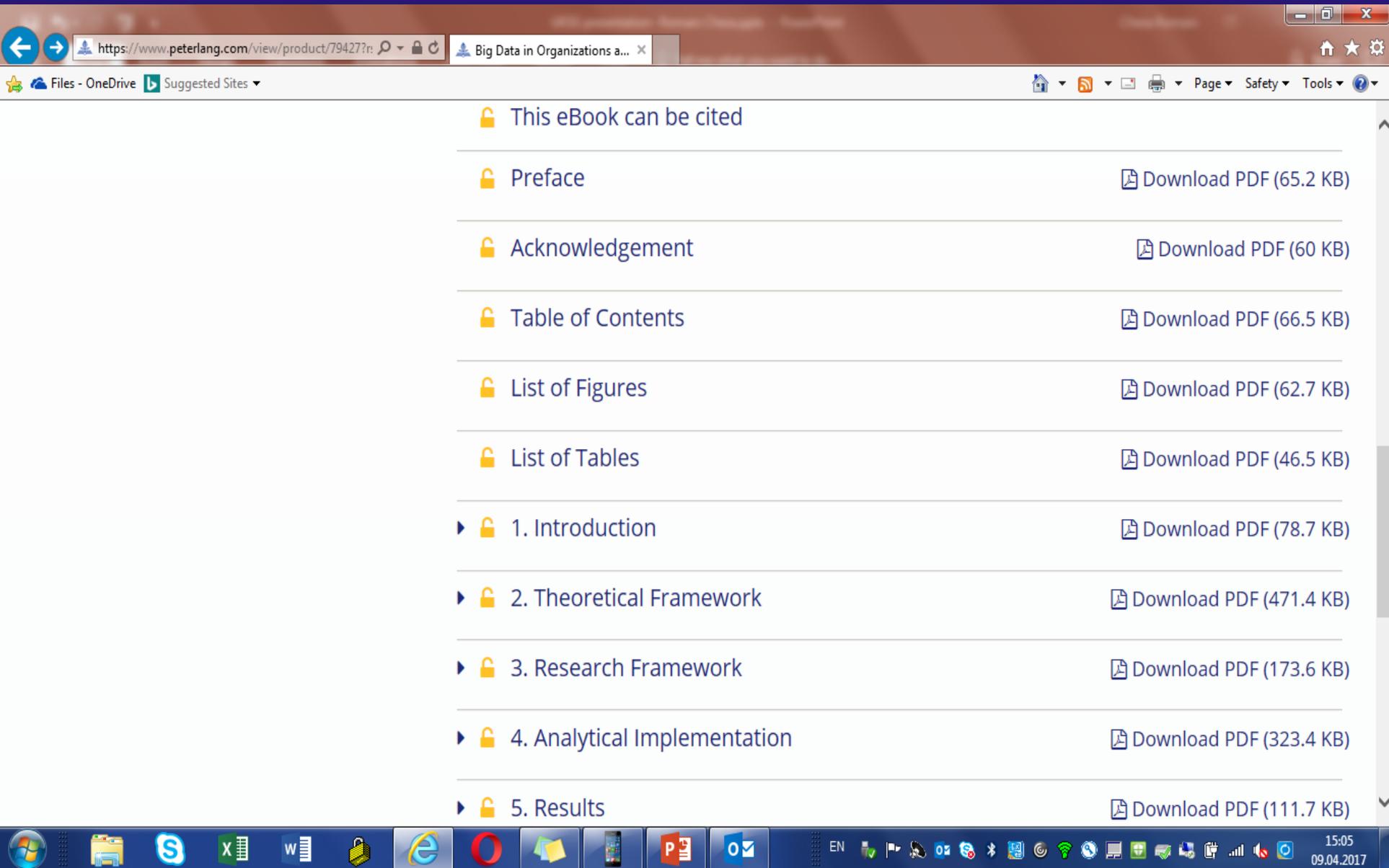
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